

Horizon 2020 workshop: Daily life

Feb 25, 2014

The Horizon 2020 workshop: Daily life is going to identify areas of opportunity for new businesses, based on the work done by the students of Master in Business Innovation and Project Management of the Faculty of Engineering, and with the participation of companies and research professors of the Faculty. This is a very broad field that includes topics such as health, demographic change and well-being, food security, sustainable agriculture, safe, clean and efficient energy; smart, green and integrated transport, or inclusive societies and reflective.

The following papers will be presented:

- Adriana Martínez (APTES) - *"Social technology as an opportunity for socio-economic development"*
- Txabi Gorritxategi (H-enea) - *"A perspective of daily life from the HOME"*.
- Jon Ander Arzallus (Grupo Gureak) - *"Social challenges in the daily life for people with disabilities"*
- Asier Aztiria (EPS-MU) - *"Daily life of people from the perspective of Health: Challenges and Opportunities "*



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